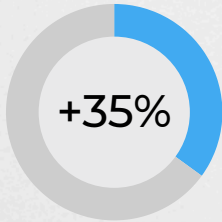
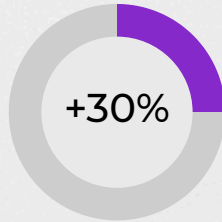


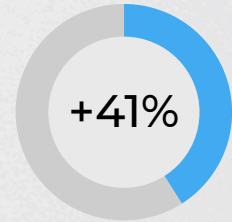
Show me the money: Melingo AI's ROI Glow-UP



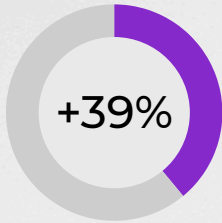
Increase in order value



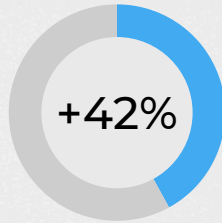
Conversion rate up by



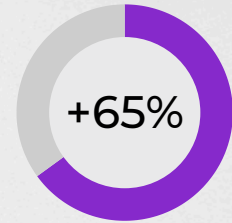
Increase in customer loyalty



Customers saw improvement in finding new products easier and faster



Saw improvements in their online shopping experience



Reduced Human Labor



Without Melingo AI sales Agent

Return on Investment - **15%**
Bounce Rate - **under 40%**
Conversion Rate - **4%**
Customer Abandonment Rate - **60%**
Customer satisfaction - **70%**



With the Melingo AI sales Agent

Return on Investment - **+20%**
Bounce Rate - **-20%**
Conversion Rate - **+35%**
Cart Abandonment Rate - **-30%**
Customer satisfaction - **+30%**

